



Advisor Leadership Council



Geoffrey L. Bradley

FINANCIAL REPRESENTATIVE

OFFICE

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Geoffrey (Geoff) L Bradley received his high school diploma from Avon High School in 1978 and furthered his education with a bachelor's degree in Business Administration and Finance from Marian College in 1982. In 1985 he began his career in the financial services industry, obtaining his Life & Health Insurance license as well as Series 6/63. He eventually established his now independent financial services practice, Bradley Financial, Inc.

As an independent financial representative, Geoff has worked to provide financial strategies as well life and health insurance services to help meet the needs of people in his community. Geoff grew up in Avon but lived most of his adult life in Speedway, Indiana where his office is currently located. He is an active member of the Avon Chamber of Commerce, the Speedway Chamber of Commerce, the National Football League Players Association (NFLPA), as well as an active member of the Avon United Methodist Church.

With over 500 individual clients, Geoff has built and maintained a well-respected business that focuses on client relationships and long-term financial planning approaches.

Geoff currently resides in Avon, Indiana with his wife Barbara. He is the proud father of three and happy grandfather of seven. Geoff and his wife enjoy spending time with family and friends, vacationing, and weekends at the lake.

MISSION STATEMENT

To provide a voice from Advisors directly to the firm and the broker dealer. Consistent, two-way communication and engagement to enhance the partnership, develop and maintain the firm culture, and ensure the synchronization of goals. Be a leader to the firm's advisors and partners.