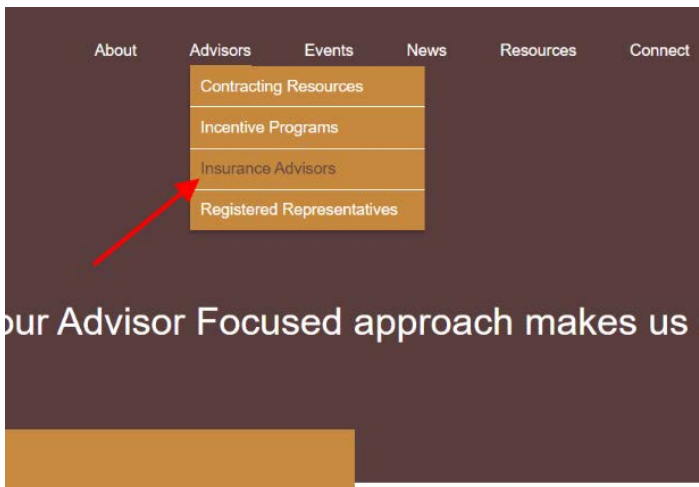# Create iPipeline user account
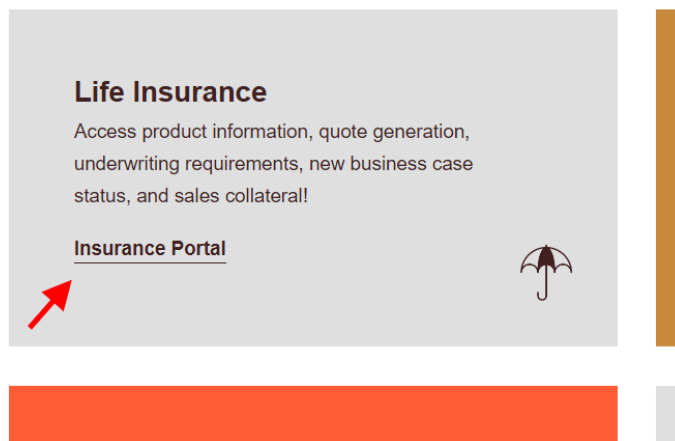
iPipeline is used for eApp, eForms, running quotes, product information, etc.

1. Login to the MSF website with your user id and password at https://marketsharefinancial.com.

2. Once logged in to the MSF website, select *Insurance Advisors* under *Advisors.*

3. On the *Life Insurance* card select *Insurance Portal.*

4. In the *Case Design/Underwriting* section, select *iGo eApplications.*

5. Select *Create an Account*, follow the prompts and you will have an iPipeline user account!

Going forward, you will need your iPipeline login to access the circled links.

Case Design/Underwriting
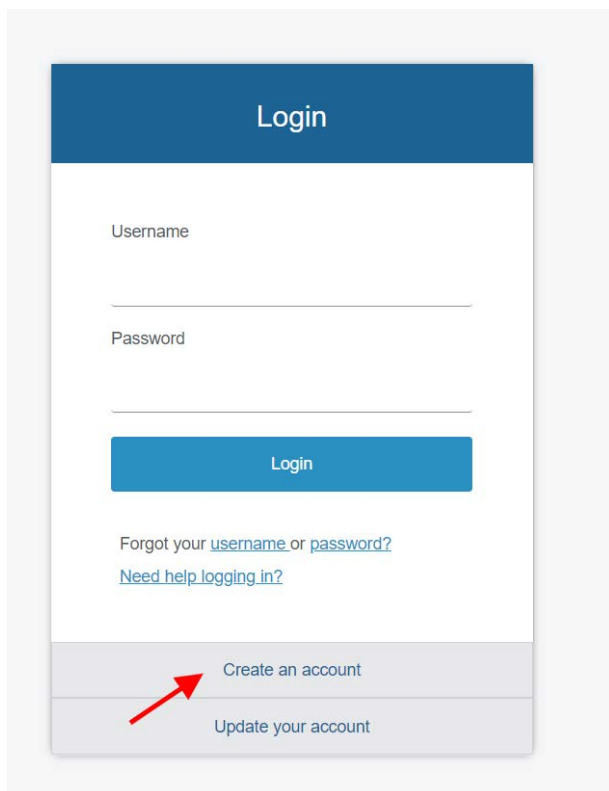
PDF MSF HIPPA Form	Paramed Exam Carriers
PDF Life Quote Request Form	Product Profiles
PDF Life Insurance Needs Analysis	Term Life Quotes - Online
Case Status Dashboard	Life Insurance Calculator
Carrier Profiles	Life Insurance Needs Planner
eForms	XRAE - Field Underwriting
iGo eApplications	