



Advisor Leadership Council



Christine Konvolinka

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Christine is currently the Chair of MarketShare's 2021 Advisor Leadership Council.

Christine Zweber Konvolinka is the owner and President of Benefit Solutions. She has over 30 years' experience in the retirement industry and handles over 80 employer sponsored retirement plans with over 450 individual financial planning clients.

She started her investment career with Bank One Securities in 1989. Christine founded Benefit Solutions in 1999 and operated as Benefit Solutions as an affiliate for Fifth Third Bank, Citizens Bank and HUB International. It has been a private company since 2002. Prior to that, she worked for MarketShare Financial as the leader of their pension division, training brokers around the country associated with large firms, including Fifth Third Securities, HUB International, Citizens Bank, STAR Financial Bank, Hilliard Lyons, Cetera, and LPL. Christine also wrote a book "*How to Market and Service Retirement Plans*".

Christine utilizes her extensive experience to provide successful plan design and implementation, compliance reviews, account management, enrollment meetings, plan reviews and fund analysis. She is an Investment Advisor Representative and Registered Representative with Royal Alliance Associates, Inc., member FINRA and SIPC.

Christine graduated from The Ohio State University with a degree in Marketing and Finance.

MISSION STATEMENT

To provide a voice from Advisors directly to the firm and the broker dealer. Consistent, two-way communication and engagement to enhance the partnership, develop and maintain the firm culture, and ensure the synchronization of goals. Be a leader to the firm's advisors and partners.