



UPGRADE OPTIONS

powered by fmg suite

<p>MyCMO by Advisor Group</p>	<p>IMPRESS™</p>	<p>STANDOUT™</p>	<p>CONNECT™</p>	<p>ATTRACT™</p>	<p>ELEVATE™</p>
<p>\$25</p>	<p>\$69/mo</p>	<p>\$159/mo</p>	<p>\$219/mo</p>	<p>\$299/mo</p>	<p>\$595/mo*</p>
<p>The Foundation for Your Marketing</p> <p>Build your business with a fully integrated marketing platform.</p> <ul style="list-style-type: none"> • Comprehensive Content Library • Email Marketing • Social Media Marketing • Event Builder • Printed Greeting Cards (additional printing or shipping costs may apply) • CRM Integration • Add Monthly Market Insights video for an additional \$25/mo 	<p>Make a Lasting Impression</p> <p>Create a modern, compliance-friendly website that works seamlessly with MyCMO. Brimming with helpful content and backed by hands-on support.</p> <p>Add on to your MyCMO package:</p> <ul style="list-style-type: none"> • Beautiful, Modern, and Responsive Website • Award Winning Content • Blogging Tools • White Glove Website Transfer • Add Monthly Market Insights video for an additional \$25/mo 	<p>Stand Out From the Crowd</p> <p>A beautiful website pre-loaded with award winning content to enhance your digital presence to MyCMO and get even more tools to drive traffic back to your marketing hub.</p> <p>Everything in Impress™ plus:</p> <ul style="list-style-type: none"> • Inbound Marketing Capabilities • Video of the Month Campaign • Social Foundations • 2-Year Homepage Refresh • Add Monthly Market Insights video for an additional \$25/mo 	<p>Connect with Your Network</p> <p>In addition to a great website, connect with clients with automation tools. Set-and-forget-it campaigns are perfect for nurturing relationships and free up staff time for other things.</p> <p>Everything in Standout™ plus:</p> <ul style="list-style-type: none"> • Mobile App Access • Handy Email Library • Automated Marketing Campaigns (FMG Suite-curated) • Monthly Market Insights • Happy Birthday • Holiday Greetings 	<p>Attract New Clients</p> <p>By adding Attract to MyCMO you can add powerful lead generation tools to your website and campaigns. This enables you to add new prospects to your database to grow your business.</p> <p>Everything in Connect™ plus:</p> <ul style="list-style-type: none"> • Page Gating • Ebooks & Quiz Sections • Local Search • Pre-Retiree Lead-Gen Campaign • Referral Lead-Gen Campaign 	<p>Elevate Your Marketing</p> <p>Add premium marketing services to MyCMO and receive help from a team of assistants who tackle regular marketing tasks for you, plus premium services like SEO, coaching, and copywriting.</p> <p>Everything in Attract™ plus:</p> <ul style="list-style-type: none"> • Assist Services • SEO Foundations • Platinum Coaching • PPC Advertising • Copywriting • Exclusive Webinars <p><small>*Additional Setup Fees Apply</small></p>
<p>Website Setup Options</p>	<p>Express - \$499</p> <p>Select from one of six themes and get up and running quickly.</p>	<p>Concierge - \$1299</p> <p>Work with a website specialist to customize your homepage.</p>	<p>Exclusive - \$2499</p> <p>Access 18 limited edition designs and work with a designer.</p>		