



**MarketShare[®]
Financial**

Are You Truly Covered?

The Importance of Reviewing Your Current Life Insurance Policy

When you purchase a permanent life insurance policy, you are purchasing a financial vehicle that is designed to last a lifetime. Yet a policy is often tucked away and forgotten, with no thought given to evaluating ongoing performance. However, a permanent life insurance policy is unlike any other financial vehicle. Its strength relies on many variables that are constantly changing, including the investment returns on premiums paid to the carrier, internal expenses, and assumptions about life expectancy related to health indicators.

A review allows you and your financial professional to review your current policy to determine if it is performing as expected.

Why should you review your life insurance policies?

Permanent life insurance is a complex financial instrument that should be reviewed periodically to gauge actual policy performance against original expectations and current needs.

Policy Review Highlights



A policy review will provide valuable information on the state of the life insurance marketplace today.



A policy review allows you to easily see the options that might be available if alterations or modifications must be made to your policy.



A policy review gives you a chance to reflect on your changing financial goals and whether your current insurance plan supports those goals.

Contact your financial professional for more information today!

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